

Some people get into debt by buying things they don't need and can't afford. What are the reasons for this behavior? What action can be taken to prevent people from having this problem.

Today's fashion world, is going toward making specific stereotypes that tell us what kind of lifestyle is better, that is what body, clothes, foods and anything else is-are necessary for our life, otherwise we are-would be living in the wrong style. In this respect, people get into some difficulties in order to buying things for themselves. Nowadays, excessive and unnecessary shopping turns into an important problem in developed societies.

First of all, blindly following of fashion trends and getting into that deeply can cause some problems. In fact, being impressed of-with patterns that mostly is generated in movies, music videos or promotional teasers can be a factors of in provoking people to pursue these patters. Furthermore, this leads to appearing psychological disorders appearing and it can intensifyies the condition.

On the other hand, not only psychological disorders but the wealth gap can be another reason to strengthen-aggravate/compound this problem. Getting assimilated into societies that drown in these stereotypes, compels people to chase the patterns that give them a pleasant feeling and satisfaction about their life. It is a commonfamous mental illness called self-deficiency.

Actually, in this matter lacking of-in self confidence increases the appetite of-for shopping and leads the purchasing procedure in the wrong path. It means/simply put, people involve themselves in some economical obstacles while they really don't need goods that they already bought.

In my opinion, this is a political and governmental ideology fault that leads people to more purchasing in order to extract more money from them. But in this case the rule-role of education and mass media is very important to-in learn-teaching people to have more self confidence and select their own best career in life.